

We're honored and humbled by the words of our clients.



"Thank you Barbara and Janell! It was a tremendous pleasure to get to know you, and we are better for our partnership."

—Media Relations Client

"Thank you for being one step ahead of us and thinking through every aspect of this project. We don't do this very often and so value your expertise."

—Business Change Client

"Thank you so much for the update. I was driving home hoping that things went well. It really was a tough message to deliver, and our leader did so well. He was well prepared. "

–Corporate Communications Client

"Thanks for helping us with employee listening sessions. We want the 'ugly baby' view of what's happening, no sugar coating. The only way to provide the best for employees is to listen for what we don't want to hear and react with abundance of caution. You will do a great job to make sure we don't dismiss any content as 'noise.' This work will be a great compliment to our annual engagement survey. And your expertise to get people to open up is critical."

–Executive Leader of Operations

"We got some really good coaching and feedback from Siegfried Dunlay."

–Unsolicited comment from EVP to CEO

"I've had a lot of media training before, but I have had a huge personal discovery through your coaching."

–Media Relations Client

"Your meeting to prep our Plant leader to communicate this tough news was significant. He was petrified. But working with him settled him down."

–Corporate Communicator

"Thank you for all the fast and furious work the last couple months. Have a relaxing holiday and we'll talk in 2024!! "

–Corporate Communications Client

"Thank you both for the great coaching you provided our presenter team. It has really prepared us to deliver the message at our global summit!"

–Presentation Coaching Client

"I'm grateful you're both at our remote location, and that our team got practice time with you. They all needed it, along with processing time. This is a big change. "

–Change Management Client

"Janell Siegfried and Barbara Dunlay at Siegfried Dunlay have done great executive and presentation coaching for us. "

–Corporate Communications Client

"We so appreciate your work on our message platform. You maintained the voice and simplified it so beautifully."

–PR Client

"Thanks so much. Appreciate the quick work on this fast-moving project."

–Change Management Client

"Thanks for sending these communication drafts over so quickly, they're in really good shape and super helpful. "

–Corporate Communications Client

"We really appreciate your feedback. Sometimes it's hard to take it, but it highlights the fact we aren't ready for prime time yet. "

–Presentation Coaching Client

"Thank you for all you did this week. I'm so grateful you were both on the plane with our executive team and onsite to help with coaching the leaders. "

–Senior Communications Client

"Thank you for both of these documents. They look really good and are really helpful to get us started and point us in the right direction. "

–Corporate Communications Client

"Whoa—it's been a week/and a day. Thanks for a productive week team!"

–Corporate Communications Client

"Our leaders said the coaching sessions with Siegfried Dunlay were very helpful. Just like many of the other presenters – they are too deep in the woods. They appreciated your external perspective to help elevate content and encourage the audiences to stay engaged. "

–Presentation Coaching Client

"You two are the best – the absolute best. Happy hour in the new year is a must."

–Corporate Communications Client

"Sending along some thoughts—the list in my head is never-ending but I think that's it for tonight! Thanks for being such great partners. "

–Corporate Communications Client

"This communication plan looks perfect, no changes from me. I'll pair this with our comms timeline and share tomorrow with our CEO. "

–Change Management Client

"Thanks Barbara, appreciate the quick update! Love how quickly you turn things around for us."

–Corporate Communications Client

"I'm working on a large project with Barbara and Janell now so I second your recommendations to hire them. "

–Corporate Communications Client

"Thank you again for the weekend work. We are well prepared for our CEO meeting."

–Corporate Communications Client

"I wanted to express my gratitude and compliments for developing and helping deliver a difficult message to our plant team. I take comfort in knowing everyone in our facility will have the support necessary to work together through this and move forward and onto their next chapters. Layoffs are never easy."

–Executive Manufacturing VP

"I want to echo the cheerleading for Barbara and Janell! We also considered another consultant to partner with but ended up have a slightly better match up of training needs with Barbara and Janell. "

–Corporate Communications Client

"You two have been fantastic to work with. Thank you so much for helping us out."

–Presentation Coaching Client

"Presenting on a huge stage with a global audience is intense. Your coaching about how to interact with my co-presenter from eye contact to stance and even what to do with my hands when holding the remote will help me step up my game this year."

–Executive Presenter Client

"Thank you for keeping this moving even with the back and forth. We've had so many direction changes but it hasn't stopped you. "

–Corporate Communications Client

"I want to thank you for all you are doing. It really makes a difference with our executive presenters. And here is what I love about you providing the feedback to our leaders rather than me. When it comes from me, it's not received the same, it's not as comfortable and it's not as safe. You are providing such a valuable resource."

–CEO Client

"Siegfried Dunlay's overall feedback of our deck and coaching delivery was really appreciated. Everything I learned can be applied to any business presentation. They highlighted the importance of building more effective slides to support my delivery. "

–Presentation Coaching Client

"Thanks for your support on this important presentation. It is really helpful to have an external perspective from Siegfried Dunlay on this. "

–Presentation Coaching Client

"I'm hearing some really good feedback on the coaching you provided our leaders for this upcoming conference. It's such an important event for us. "

–CEO Client

"Thank you, once again, for your outstanding efforts! Your expertise was invaluable in providing a professional packet of documents and getting us over the finish line. Our CEO commented on how well written the documents were."

–Corporate Communication Executive

"I had my performance review today and was complimented on my relationships with the executive team and my presentation skills – that is what made me reflect on the coaching you provided me five years ago. My confidence increased so much working with you. I never go to a meeting or give a presentation without preparing my points and doing a practice session!"

–Executive Coaching Program Client

"Siegfried Dunlay provided a wonderful learning environment to identify opportunities for growth and provide avenues for my improvement. "

–Coaching Client

"Thanks for all the great work with our technical leader! We are seeing him bloom so quickly into his new role as a people manager, and I think the Siegfried Dunlay team had a hand in it!"

–Executive Sponsor of Coaching Client

"I think the formal coaching has really helped. He continues to work hard at getting his messages across effectively. This learning experience has also helped him coach his direct reports on some best practices from Siegfried Dunlay's efforts. "

–Technical Leader Sponsor

"What I liked most was that this was not a "Canned Presentation" style of training. They worked to improve my style of communication, not to change it. They made it easy for me to recognize deficiencies in my skills, and gave me the tools to improve."

–Technical Leader Coaching Client

"This was training that will help me not only in public speaking, but also provided tools for a con

versation/communication improvements in multiple types of settings. Thank you.

"

–Leader Coaching Client

"When I was approached about the Siegfried Dunlay coaching program opportunity, I was a bit hesitant. However, upon working with both Janell and Barbara, they pushed me in a way to take charge of my career, allow myself to be open to new challenges and changes. Within 6 months, I have grown tremendously and positively in not only my role, but the opportunities I have with my company. I am excited for what the future holds for me and am grateful to have had the opportunity to work with Siegfried Dunlay. Not only was their coaching relevant, but it was also actionable."

–Technical Leader Coaching Client

"A big thanks for the outstanding coaching from you when we launched our unusual business model in 2016. It has proved extremely helpful as we look back over the last 5 years and has helped lead to our current success."

–CEO

"I also got the impression that my audience wasn't used to someone delivering an organized, coherent presentation, providing an overview that gives enough information to raise important questions, but not so much detail to overwhelm or get lost in the weeds. I could never have had such success without all of the work we've done together. Thank you so much."

–Executive Coaching Client

"Thanks for all the help. Your work is making a difference."

–Coaching Sponsor

"I always find exceptional value in your feedback and greatly appreciate it."

–Senior Director Client

"I wanted to let you know that I owe two recent successes to all of my work with you, and how much I've learned from you. I gave two presentations, which both went really well. I anticipated

a lot of resistance, but I think the tide and culture is beginning to turn with my persistent, clear communication."

–Executive Coaching Client

"Thanks for all your guidance and teaching. Much appreciated!"

–Manufacturing Director Client

"You were a genius to recommend how to highlight my staffing issues; my CFO was so struck by the approach that to my great surprise, he recommended 3-4 new hires. I'm still stunned. Thank you for all of your help. "

–Executive Client

"I've enjoyed our coaching sessions so much. They challenged me. Some of the best work I've done is with you. Thank you. "

–Manufacturing Leader Client

"The meeting went really well. We presented our proposal and our leader was very enthusiastic and supportive. Thank you so much for your excellent advice. As always, you were spot on. "

–Coaching Client

"You have taught me how to deliver a few key lines verbatim but mostly speaking unscripted and more extemporaneously. I still know there are key points, questions and directives I need to drive home, and with your help, it is now so much more comfortable for me. Thank you."

–CEO Client

"I have really seen her blossom in the course of the Siegfried Dunlay coaching program. So glad she had the opportunity to work with you. Thank you very much."

–R&D Leader



"I learned a lot from Siegfried Dunlay on communication techniques and how to commit more. I learned how to be more personal and passionate on things I care about, and speaking more like a leader and less like a reporter delivering facts."

–CEO Client

"Congrats on great success with the 6-month coaching program. The progress our hi-potential leader has made in your program is remarkable. She has great potential in our organization. She is learning many essential communication skills required as we stretch her more and more including how to effectively navigate complex and ambiguous situations with flexibility."

–VP Sponsor of Coaching Client

"Thank you for the recap and all your effort to push this through this huge project in such an expedited fashion. You were a huge help, and we would not have been able to get this done without your help. We looked great with the communication plan that was delivered. We met our goals, and you guys were a key part of that."

–CEO Client

"Thanks for your great work interviewing our executive team and preparing for the research. You guys know your stuff! "

–Corporate Communication Manager

"I have always been a strong, definitive leader running the business but that didn't transfer to my presentation to mass employee meetings. Part of it was moving from a presenter of facts and figures to messages that needed to be more of a story to share a strategy or vision. That seemed like a leap for me and not nearly as natural for me, but I learned a lot from Siegfried Dunlay over the years on how to do that."

–CEO Client

"I'm hearing good feedback from our executive team about your communication interviews. Thanks for the great work."

–Corporate Communication Director

"You were both such bright lights for me during this difficult year. I can't thank you enough for all you've done to help me."

–University Dean

"I had employees in my audience crying. But thanks to you, I was at peace with my messages. We nailed what I needed to say – as hard as it was."

–CEO Client

"It's been a great pleasure to work with you. One of the many things I'm looking forward to in 2021 is continuing our work together."

–Communications Manager

"The communication materials are great! You guys ran a marathon and did it really quickly. Thanks for jumping in at the last minute and saving us. You captured exactly what we were looking for."

–HR Executive

"We all really appreciated what you did to help us sell the business. You added a TON of value. We really needed you."

–CEO Client

"The communication package you pulled together for employees after our announcement was perfect. I was stunned. I had no less than 50 employee emails day one telling me they trust me. Our messaging was spot on—thanks to you."

–Executive Communication Client

"You guys are very good. I appreciate the authenticity you put into your questions drilling me for this important presentation. Every question was right on."

–Skill Building Client

"You added a great deal of value to the management presentations. You only get one chance to make a first impression with a buyer and you got them there within a very compressed timeline."

–Owner of Merger and Acquisition Advisory Firm

–Marketing Executive

–CEO Client

–Lawyer

–Coaching Client

–Corporate Communication Client

- Coaching client

–Manager of Communication Coaching Client

"Thank you so much for all of your help to think through how to have this difficult conversation. This was really important to so many people."

–Communication Coaching Client

"Communication and constant connection, of all sorts, are very important right now. I am still a WORK IN PROGRESS, but I had some great coaching along the way."

–Executive Coaching Client

"This coaching has been really, really helpful to me. It's unbelievably helpful. I don't even know if you can possibly appreciate how much help this is for me. I don't know how to do this. None of it comes naturally to me, and any success I've had, I totally owe to Siegfried Dunlay."

–Executive Coaching Client

"I'm so grateful for the coaching and guidance that both you and Janell gave me. It was a true gift and one that I will continue to pull from as I move to my new role."

–Communication Coaching Client

"The Siegfried Dunlay team has been such a help to me over the years. You were excellent coaches who were interested to help me be better, and I felt that every time we got together. I am grateful for that. I enjoyed our time working together and reflect on it often."

–Executive Coaching Client

"Thanks to the coaching program I went through with Siegfried Dunlay, I still use many of the tips and tricks they taught me every day."

–Multi-Month Coaching Client

"It was great to get feedback from you guys. When you told me what you heard, it was sometimes different than what I meant. Valuable exercise."

–Coaching Program Client

"The coaching program has been super beneficial to me."

–Leader Coaching Client

"Thank you for our 6 months of work together. I realized I could benefit more from video work. I saw things I didn't know about myself."

–Coaching Program Client

"You gave me new things to try every time we spoke. Really appreciated that. Things like belly breathing so I don't get short of breath. You helped me think of things differently."

–Coaching Program Client

"I have learned that I benefit from being more thoughtful in preparing for a presentation, identifying the message I'm trying to get across and using your Key Message formula to clearly call out what I need to say."

–Leader Coaching Client

"A year of coaching has helped me be better in important informal interactions where I can't perfectly plan the conversation."

–Coaching Program Client

"I have a better understanding about being succinct and straightforward in my communication. Thank you!"

–Leader Coaching Client

"So many key learnings from our work together: from being self-aware about how I say things and how they will be perceived to always having a point of view! I can't begin to list them all."

–Leader Coaching Client

"Thank you so much for expert coaching. I never would have been able to answer those difficult questions without the tremendously skillful help you gave me."

–Executive Leader Client

"Thank you so much for the detailed comments in the conference report. I don't think I have ever gotten such in-depth feedback on a presentation before. It's fabulous."

–Executive Coaching Client

"Thanks for teaching me about how to avoid using crutch or filler words and responding more directly to questions. Great stuff!"

–Leader Coaching Client

"I learned so much from our six-month coaching program...from owning the presentation and telling a story to bringing my authentic self."

–Leader Coaching Client

"You have both given me so much. I will always be grateful for the unique and powerful way that you have supported me."

–Executive Coaching Client

"I really, really like the redesign of my strategic presentation template. It's crisp, clean and modern."

–CEO client

"Thanks so much for all the detail in the communication plan you created for our upcoming change. We would never have been able to create this by ourselves."

–Communication Change Client

"Thanks so much for all your work on designing our global workshop. Your communication expertise and the whole process to design the workshop and all the materials was in the 'miracle category.' We nailed it and simply couldn't have done it without you. The whole process – from our first phone call with you to our standing ovation India – was awesome. This project was a career highlight for both of us as co-presenters. You were so amazing to work with. We would not have been as confident or as polished without your expertise. And we learned so much about communications from Siegfried Dunlay. Thank you, thank you, thank you."

–Public Health Officials

–Chief Legal Counsel

–Coaching Client

–Marketing Client

- Leadership Development Client

–Marketing Client

- Executive Leader

- Executive Leader

"This coaching program has been so valuable to me. Your feedback is always spot on."

–Coaching Program Participant

"Thanks again for all your guidance on my presentation. Flying halfway around the world on short notice to deliver an important industry presentation was a lot easier because I prepared with you two! I really enjoy working with both you and Barbara, you gals have such great energy!"

–Presentation Coaching Client

"Our executive has made a great improvement in the Siegfried Dunlay Coaching program. Just a great, great improvement. I couldn't be more pleased."

–CEO Client Sponsor

"I want to personally thank you for helping us with all this challenging communication. So glad you're here. Great work helping us do something difficult that we don't have the skill in-house to do."

–Executive Client

"I thought of you today and how good Siegfried Dunlay was during communication coaching, particularly how you paid attention to me, trying to understand me and motivate me. I also realized that speech training is not all about speech. For example, you need to present confidently to be persuasive, but confidence is gained from knowing your strengths and weaknesses with good emotional intelligence. Both of you remain positive images in my mind when I practice my communication skills. Thank you for setting up good examples for me. I feel so lucky to know you."

–Presentation Coaching Client

"I felt so confident going into this. Thanks to you for all the preparation to get me comfortable. As you know, I had notes but didn't take them up with me."

–Executive Coaching Client



"One of my audience members came up to me and said, 'Hands down the best talk I've ever heard at a meeting. Your pauses, your eye contact, your pacing'...thanks so much for helping me prepare."

–Executive Coaching Client

"I felt so great about the many compliments I received after delivering my acceptance speech. One of my favorites was, 'You're a great director, but I had no idea you were such a great speaker.' Thanks again for your guidance and support."

–Executive Coaching Client

"I got feedback that my speech was 'heartfelt and amazing' and none of it would have been possible without meeting you. Working together with Siegfried Dunlay has opened so many doors for me."

–Executive Coaching Client

"The best experience I had with the Siegfried Dunlay coaching program is that they understand you as a person and don't solely judge you on professional performance only. They see both the sides and evaluate you as an individual to help or coach you to progress in the communication style to succeed in your journey/career path."

–Leadership Coaching Client

"This was a great opportunity to spend quality time focusing on my current effectiveness, looking forward to where I wanted to be, and then taking actions to reach my goals. Barbara and Janell are very passionate in what they do and they helped me improve in a safe and encouraging environment."

–Leadership Coaching Client

"I really appreciate that Siegfried Dunlay approaches the developmental needs of the client in a way that stretches the client to develop awareness of opportunities and improve without sacrificing the pieces that make the client authentic."

–Leadership Coaching Client

"The Siegfried Dunlay coaching style is very candid and straightforward. I appreciate that and would highly recommend their services."

–Leadership Coaching Client

"I would absolutely recommend Siegfried Dunlay. You both provided excellent guidance and really understood my job and what I needed to do to be successful."

–Executive Coaching Client

"The Siegfried Dunlay coaching program has a practical and hands-on approach that drives individual accountability and results. They kept me on the edge of my comfort zone (and in my learning zone)."

–Leadership Coaching Client

"Siegfried Dunlay coaching helped me improve important skills, for myself and my company, to be even more successful. Organization, content, presentation skills."

–Leadership Coaching Client

"The Siegfried Dunlay coaching helped to focus me on key areas for improvement and bring to light the effect my behavior had on others. I believe this tailored approach would help others greatly and I highly recommend it to anyone looking to advance within an organization."

–Executive Coaching Client

"Great hands-on/practical training."

–Presentation Coaching Client

"The Siegfried Dunlay advice was very relevant and thorough. The program is designed to increase intensity as the individual chose to increase intensity."

–Leadership Coaching Program Client

"The coaching produced results. Janell and Barbara are very personable people that get to understand individuals, how they operate, what motivates them, and can tailor the delivery to each person."

–Leadership Coaching Client

"They are direct, sincere and are passionate about helping leaders present themselves in manner that others would want to follow."

–Executive Coaching Client

"Siegfried Dunlay provided in depth, thorough, constructive development in a way in which I have never received before. Very effective and beneficial. I would highly recommend."

–Leadership Coaching Client

"Very observant and insightful coaches."

–Coaching Program Client

"Siegfried Dunlay has a straight-forward coaching style along with a willingness to share their own experiences and how it helped them evolve as leaders. Relevant."

–Coaching Program Client

"Thank you for your help and leadership getting all of us ready for delivering a tough message in full alignment with our values. You have helped prepare our leaders to be ready to support this difficult decision and the people impacted by it."

–Executive Client

"I am so excited to get started presenting this new material! Janell and Barbara have been so helpful. I really appreciate all of their coaching and feedback over the last few months."

–Presentation Coaching Client

"Thanks for all your work on this—it's just super. We never do this on anything with a big reveal. We are scrambling the night before on messages and who's saying what. For me, this project

had the highest potential to create great anxiety, and I can't believe how little anxiety there is across the organization right now because of the communications. Everything has been thought through and this is creating such a 'guidebook' for us for future changes. The alignment across the organization is great—bringing in the different functions to review the materials and align on messages is awesome. At the end, again, I can't thank you enough. This is all just great. We don't do this well here...and we're learning how."

—Executive Client

"I am a terrible 'actor' when I'm too scripted, but I do think people relate to me and how I communicate. I keep getting more comfortable and more effective. Thanks, I have learned a lot from you."

—Executive Coaching Client

"You guys are doing such an amazing job with our crisis project. This is not easy to do and you are so on top of every audience and every message. Impressive!"

—Executive Client

"Thanks for the tip to videotape my presentation as part of my practice. That really helped me. I look forward to continuing to work together on my public speaking! Thanks again."

—Marketing Communication Client

"I wanted to let you both know that my presentation went really well and I'm so happy that I worked with both of you on the content and delivery. Our work together is definitely helping me improve. I even got a few comments that my presentation was the best one of the sales meeting."

—Marketing Client

"You are both wonderful ladies, and I just loved my speech training. You are the best communicators I've ever seen. Hope I get to work with you again."

—Marketing Client

"I actually had my husband read the technical articles you wrote to help him understand my role as chemist. They are so well written, it helped him understand my work."

—Marketing Client

"The key message platform you created is spot on! You've created a tool that is the heart and soul of how we work. I really like it."

–Corporate Communications Executive

"Thanks to your coaching, I was able to get an internal client to open up to new ideas on how to partner. I listened, I used all your tips, tools and guidance. It was key to making this happen. I had banged my head against a wall for three months, but with your help, we finally got to a great solution!"

–Communication Coaching Client

"During my recent travels, I had many opportunities to be on stage in front of crowds, emceeing a couple of events, introducing entertainers and even saying a prayer! I want to thank both of you for all of your coaching. There is a night and day difference between how I felt and performed at this same event one year ago. I focused on my pace, I was more relaxed, and I actually had fun! I had so many people tell me that I did a great job. Thank you again for all of your encouragement and coaching!"

–Communication Coaching Client

"Thank you both very much for everything you have taught me over the past 6 months! It has truly been my pleasure to work with you. You have not only helped me with some key skills, but more importantly, helped me be more aware of myself and others. This will be very beneficial as continue to grow in my career."

–Communication Coaching Client

"Best external communication support I've received. Love the availability of the team to support my needs on site."

–Executive Coaching Client

"Working with Siegfried Dunlay has been a great opportunity. If you ever need someone to give a testimonial or talk with someone that is on the fence, please let me know."

–Executive Coaching Client

"You approach developmental needs in a way that stretched me to develop awareness and improve without sacrificing the pieces that make me authentic."

–Executive Coaching Client

"The best communication coaching I've had from the best (and most fun) communication coaches I've had. You two helped me combine new ideas and leadership presence in a way I needed. I'm seeing the results now in engagements in many fronts."

–Executive Coaching Client

"Siegfried Dunlay provided very candid and very straightforward feedback."

–Leadership Coaching Client

"In the beginning of our program, there really were times that I was uncomfortable, but I think that was necessary to push me to where I needed to be. I feel much braver now due to that experience of discomfort!"

–Communication Coaching Client

"You both provided excellent guidance and really understood my role and what I needed to do to be successful."

–Communication Coaching Client

"Working with Siegfried Dunlay has been a great opportunity. If you ever need someone to give a testimonial or talk with someone that is on the fence, please let me know."

–Executive Coaching Client

"Thank you both very much for everything you have taught me over the past 6 months! It has truly been my pleasure to work with you. You have not only helped me with some key skills, but more importantly, helped me be more aware of myself and others. This will be very beneficial as continue to grow in my career."

–Communication Coaching Client

"Thank you and congratulations on a job well done with our Senior leader."

–Executive Coaching Client Sponsor

"I want to thank you both all of your tips in preparation for my big meeting today. It went extremely well, and I received a lot of kudos from every single person in the meeting! Siegfried Dunlay is the best."

–Executive Coaching Client

"Thanks again for your coaching! It doesn't always feel like I'm making progress when we are working on details together, but I do feel more confident and am presenting at a much improved level. I look forward to continued improvement moving forward."

–Executive Coaching Client

"This coaching program with Siegfried Dunlay has been a great journey. It's proven to be a great life reflection for me – both at home and at work. I know what I need to do to be more effective."

–Coaching Client

"Our Director has made astonishing and dramatic improvements in her coaching program with Siegfried Dunlay. There isn't one person on our executive team that didn't notice the improvements. Very, very impressive work."

–CFO Coaching Sponsor

"Early in this program, you talked about faking it until I make it in my new director role, and now I feel in charge, comfortable, confident. Night and day difference."

–Coaching Client

"Thank you for delivering the white paper! It served as a great foundation for our customer visit. As always, I appreciate your efforts and crisp execution. Siegfried Dunlay is a great partner for us."

–Technical Director

"What I've learned most in the Siegfried Dunlay coaching program is the value of the preparation. Before every meeting, I have the bullet points I want to cover. I rehearse a bit, including what questions I might get. Having more confidence doesn't hurt either – you've helped me so much in that area. The Executive Team has seen a huge difference in my 'engaged' leadership."

–Executive Coaching Client

"It was a great pleasure to work with you. I learned so much in the past few months. I will continue working to improve my speech skills as I get more opportunities to present!"

–Executive Coaching Client

"It was a great pleasure to work with you. I learned so much in the past few months. I will continue working to improve my speech skills as I get more opportunities to present!"

–Coaching Client

"As she learned to prepare for meetings, not only is she presenting with more confidence; she is also presenting with more awareness and context. Job well done!"

–Executive Coaching Client Sponsor

"Our CEO, CFO, and Audit Chairman all remarked about the positive, confident manner in which she presented. And that has carried out throughout the year. All of us couldn't be more pleased. Thanks to Siegfried Dunlay for your work with our Director."

–Executive VP of HR

"Thank you and congratulations on a job well done with our Senior leader."

–Executive Coaching Client Sponsor

"I want to thank you both all of your tips in preparation for my big meeting today. It went extremely well, and I received a lot of kudos from every single person in the meeting! Siegfried Dunlay is the best."

–Executive Coaching Client



"Thanks again for your coaching! It doesn't always feel like I'm making progress when we are working on details together, but I do feel more confident and am presenting at a much improved level. I look forward to continued improvement moving forward."

–Executive Coaching Client

"This coaching program with Siegfried Dunlay has been a great journey. It's proven to be a great life reflection for me – both at home and at work. I know what I need to do to be more effective."

–Coaching Client

"Our Director has made astonishing and dramatic improvements in her coaching program with Siegfried Dunlay. There isn't one person on our executive team that didn't notice the improvements. Very, very impressive work."

–CFO Coaching Sponsor

"He did an amazing presentation at our National Sales Meeting. I have known him for 11 years and his presentation was by far and away the best he has ever done. He did just a terrific job. You would have thought he was a paid speaker. Great work you two."

–Coaching Sponsor

"He had such confidence when presenting. We have seen him shake and sweat. He was a different person. You've helped him so much."

–Executive Coaching Sponsor

"This training you are doing is phenomenal – it's making a visible difference. You are doing a great job."

–Executive Sponsor for Coaching Client

"Working with Siegfried Dunlay, our executive has learned how to enter controversial conversations much more mindfully and saying less of 'everyone is an idiot' – which he used to say regularly and out loud."

–Executive Coaching Client

"We are seeing him picking fewer fights – he still has a small chip on his shoulder but it's getting smaller."

–Coaching Sponsor

"Our senior leader has learned how to merge into traffic at the right time with his communication. He used to be choppy and clumsy integrating his point of view."

–Executive Coaching Sponsor

"He has learned to become way more prepared. He is more thought out in his formal presentations, but even his fly bys are more intentional. In ad hoc meetings he is spot on. He's nailing it."

–Coaching Client

"We were in Europe in a critical meeting, and I saw him let his hair down. He was connected – he was engaged – he was leading. That has been so great and a direct result of your work."

–Executive Coaching Client

"He is sharing his point of view a lot more than he ever has in meetings. That was one of my biggest frustration with him – sitting on his point of view. Drove me crazy – but he is making great progress."

–Executive Coaching Sponsor

"Our senior leader is doing a really great job with his sound bytes. He's worked hard to get those off the 'complicated' road and into the heart of the conversation. Not only have I seen that, I've heard from others that is working really well."

–Executive Coaching Client

"I don't what the Siegfried Dunlay secret is – but our senior VP is much more present, definitely more engaged."

–Coaching Client

"Based on your work, he is a lot more engaged in his work. That's not the only thing I have

seen, but that's a big one."

–Executive Coaching Client

"Just reviewed the PowerPoint you created on short notice. This is looking great! Nice work!"

–Marketing Communication Client

"Our animated PowerPoint Presentations turned out exceptionally well! Thanks for your work on these. Our leadership team was very impressed."

–HR Communications Client

"Thank you so much for all the presentation coaching! It has not only helped me in my work greatly, but has delivered many more opportunities to present in front of our executive team."

–Communication Coaching Client

"The practice you recommended helped. I only had to reference my notes once or twice in an inconspicuous way."

–Coaching Client

"Our customer meeting went fantastic. We got great feedback...the best corporate marketing presentation one of our long-term executives as ever seen."

–Marketing Communication Client

"Your work with our Director has been very positive. Her presence is much more professional. She comes into a meeting and looks like she belongs at the table in a much bigger way. Very, very positive."

–Executive Coaching Client Sponsor

"Working with Siegfried Dunlay, our leader has learned how to be much better prepared. Her communication is coming across confidently too, and that's great."

–Leadership Coaching Client Sponsor

"Of course I was nervous during the Board presentation, but I was so prepared I felt confident in my position. Thanks for your help."

–Communication Coaching Client

"Getting the 360 feedback and working with you has really crystalized what people are seeing in me. It's spurred me into action in a big way."

–Communication Coaching Client

"I've gained more confidence and am much more open to share my point of view. Thanks for your coaching."

–Communication Coaching Client

"I love the formal coaching sessions, but I also love our phone calls. I don't have anyone here that I can bounce ideas off of and that's so helpful."

–Communication Coaching Client

"You guys are hard on me but you create a safe learning environment for me to learn. And, you hold me accountable."

–Communication Coaching Client

"Working together with Siegfried Dunlay in this coaching engagement, I am more energized about my work than I have been in a long, long time."

–Leadership Coaching Client

"He's much more prepared with his messaging, even in ad-hoc meetings or fly-bys. I have seen great improvement."

–Executive Coaching Client's Sponsor

"Not sure what your secret is, but I'm seeing him more engaged in meetings and more prepared in his presentations. He's connected, he's energized and he's leading. I'm impressed with your work with him."

–Executive Coaching Client's Sponsor

"Just reviewed the PowerPoint you created on short notice. This is looking great! Nice work!"

–Marketing Communication Client

"I've enjoyed our work together and am learning how to keep it simple, tell a story and read a room. Thanks Siegfried Dunlay."

–Executive Communication Client

"Thanks to you guys, I feel a million times better about my role than I did six months ago. You helped me develop a story and key messages and find some enthusiasm for this role I didn't have."

–Executive Communication Client

"Practicing has not been something I've done before, but it has made me so sure of what I am saying and that has given me a lot of confidence."

–Executive Communication Client

"I'm really enjoying our work together. I'm sorry I pushed back early on and didn't want to engage for a long time. I am more refreshed and recommitted to my work thanks to the program you've designed for me."

–Executive Communication Client

"One big takeaway from our work together is that practice really helps me. It allows me to stay more engaged and less focused on my notes. I've practiced enough so I could deliver in a more organic way, staying more present in the discussion."

–Executive Communication Client

"She did a really nice job presenting to our Executive VP. It was clear, simple and very conversational...all things she's been working on. Big thumbs up!"

–Executive Communication Sponsor

"Thanks for your work with our Senior VP. He used to struggle significantly when presenting

and now he is very strong. It was a remarkable improvement."

–Leadership Communication Sponsor

"I've enjoyed our work together and am learning how to keep it simple, tell a story and read a room. Thanks Siegfried Dunlay."

–Executive Communication Client

"Thanks to you guys, I feel a million times better about my role than I did six months ago. You helped me develop a story and key messages and find some enthusiasm for this role I didn't have."

–Executive Communication Client

"Practicing has not been something I've done before, but it has made me so sure of what I am saying and that has given me a lot of confidence."

–Executive Communication Client

"I'm really enjoying our work together. I'm sorry I pushed back early on and didn't want to engage for a long time. I am more refreshed and recommitted to my work thanks to the program you've designed for me."

–Executive Communication Client

"I'm learning so much from Siegfried Dunlay. The power of the pause is big, and I'm spending a lot more time on my presentation 'openers.' It feels really great and is a tool I haven't used before."

–Executive Communication Client

"One big takeaway from our work together is that practice really helps me. It allows me to stay more engaged and less focused on my notes. I've practiced enough so I could deliver in a more organic way, staying more present in the discussion."

–Executive Communication Client

"She did a really nice job presenting to our Executive VP. It was clear, simple and very

conversational...all things she's been working on. Big thumbs up!"

–Executive Communication Sponsor

"Thanks for your work with our Senior VP. He used to struggle horribly when presenting, and now he is very strong. It was a remarkable improvement."

–Leadership Communication Sponsor

"I have been meaning to write and let you know that the research and consulting you did gave us the positioning we needed to take our website to the next level. Siegfried Dunlay did so much for our growing business. Thank you!"

–CEO Marketing Research Client

"Thank you again for all your amazing support and guidance. I use your feedback and research constantly to help guide us."

–CEO Consulting Client

"Your feedback is all so helpful and so practical. That's what I love about working with you guys – it's not just theoretical."

–Leadership Communication Coaching Client

"All the practicing we did for my big presentation really set me up well to shine at the meeting. I typically go into these review meetings cold with no prep. My big takeaway is that preparation, alignment and practice will be key to my success."

–Executive Communication Coaching Client

"He was clear, articulate, prepared and came across as a thought leader. He did a really, really nice job in the meeting. Thanks for your work to help him."

–Executive Sponsor of Coaching Client

"My experience with the Siegfried Dunlay coaching team for the last six months exceeded my expectations. Thanks for asking for my feedback."

–Coaching Client

"Siegfried Dunlay's practical and hands-on approach to coaching drives individual accountability and results. It kept me on the edge of my comfort zone (and in my learning zone)."

–Coaching Client

"This is a subtle tweak to own the message as a leader with 'we versus they' language – but very impactful."

–Executive Coaching Client

"Thanks so much for the feedback – I know my presentation went from good to great because of it. The bigger language, additional storytelling and power intro were very well received."

–Coaching Client

"The research report Siegfried Dunlay did was great. You guys did a fantastic job. Thank you."

–Marketing Client

"Thank you so much for your amazing help to re-write our website copy [from another agency] so quickly!!! You guys are the best."

–Global Marketing Communication Client

"Thank you for your work on our product issue. You are both becoming friends as well as a valued part of my 'Cabinet.' Thank you for all that you did for us."

–CFO on High Concern Project

"Our leader has absorbed every bit of advice and guidance the Siegfried Dunlay team shared with her these last few months and put it into action. Well done."

–Communication Coaching Sponsor

"She really owns her space when she's in the room. I am incredibly impressed with not only her determination to improve but how much she has actually improved in the course of six months working with Siegfried Dunlay."



–Communication Coaching Executive Sponsor

"We have seen how her personal leadership has greatly improved. She is very focused on managing her presence, leading groups and communicating much more effectively."

–Leadership Communication Sponsor

"I have seen our leader focus more on her overall presence and this alone has impacted her leadership presence positively."

–Communication Coaching Sponsor

"We have seen incredible progress...and it's obvious across so many dimensions of her leadership."

–Communication Coaching Boss

"We have all seen our manager make major strides in her role and with her presence on our team. In every meeting, she gets better and better. A pleasure to witness her evolution."

–Communication Coaching Sponsor

"She has made great progress in your program. She's taken it to the next level where she is demonstrating big-picture thinking, presentation skills and the confidence to really lead."

–Communication Coaching Sponsor

"The Siegfried Dunlay program has been the best learning experience of my career – so valuable. I don't have anyone in my life that I can bounce ideas off, ask questions of and be vulnerable with. And of course, someone to hold me accountable!"

–Leadership and Communication Coaching Client

"The time you spent with me during such a difficult time was so impactful. Looking back, I realize it was so critical as you were my voice of guidance. I hope to someday return the favor."

–Pro Bono Coaching Client

"Great feedback. My boss had similar words of wisdom!"

–Executive Communication Coaching Client

"Thanks for the call today – as always, you provide solid counsel and made a great call-out. I wouldn't have thought of that. So glad we talked."

–Communication Coaching Client

"Siegfried Dunlay has solid insights to share and an informed point of view. I like that."

–Executive Coaching Client

"I enjoyed working with the both of you. I very much appreciated your dedication and the great work you did in improving my presentation skills. You are both great at what you do. Honestly, I will miss our sessions--you were tough, but good and I needed that. Thank you!"

–Executive Coaching Client

"I have reviewed the final coaching report Siegfried Dunlay provided. They were GREAT results. Amazing, really."

–Leadership Coaching Sponsor

[View All of our Testimonials Here!](#)